

jumpst**ART**

an innovative public
art project



ABOUT JUMPST**ART**

East End Arts has developed an in-depth curriculum dedicated to the business side of art. It is our belief that with the necessary tools, an artist is better able to take advantage of creative opportunities that arise and be most likely to be aware of opportunities that exist. In keeping with the commitment to Creative Placemaking, JumpstART artists will have the unprecedented opportunity to design and implement a public art project in downtown Riverhead during the summer of 2015. JumpstART artists were selected by application based on their skills and commitment to the project.

IT'S ALL ABOUT CREATIVE PLACEMAKING

Creative Placemaking...places artists and art at the center of planning, execution and activity...leverages the creative potential already present in a place....creates opportunities for people of all income levels and backgrounds to thrive in place supports economic diversity in the community, provides multiple points of entry and interaction for people of all incomes. ...creates interesting places that capitalize on distinctiveness. A creative approach improves the aesthetics of a place,...creates a place where people want to go and linger. The relationships built among diverse groups of people create safer, more open places that create more opportunity and foster a sense that everyone is welcome. Whether open or closed, a place that is a consistently interesting and active presence to the street promotes more pedestrian activity and creates the public perception that the place is safer and more animated. More pedestrians mean more prospective customers on the street to support more small businesses

DOWNTOWN RIVERHEAD

In August 2015, JumpstART artists will be creating, performing and presenting their public art installations. Installations will take place in both public and private locations. Most installations will be temporary. The unveiling will take place on Friday, August 7th. All participating artists are responsible for identifying and seeking approval for their site.

Patricia Snyder, Executive Director
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JumpstART 2015 Project Proposal

Get Paused By Sarah Prescott





About Sarah Prescott:

Sarah Prescott is a self taught photographer specializing in abstraction. Prescott has an innate way of interpreting damaged objects and revealing their beauty. She invites the viewer to see life through her eyes, and to observe and focus on things normally discarded or overlooked.

In 2007, her series *Rusty Wall* was awarded Second Place at the International Photography Awards. That year, she was also awarded an SOS Grant from New York Foundation of the Arts. In 2008, her *Blue* series won an Honorable Mention at the International Photography Awards, as did the *Rust in Bloom* series in 2009 and the *Hold On* series in 2010. Her latest series, *Alienation*, won Honorable Mention at the Moscow Foto Awards.

Personal tragedies have defined Prescott's work. *Get Paused*, her photographic memoir, was self-published in 2014. *Get Paused* shares Prescott's experience through photographs about how a brain tumor changed her life and therefore changed her art.

At present she is Artist in Residence at Orient's William Steeple Davis Fellowship. She is currently preparing *Get Paused* as a multi media show, and works part time as archivist at the Robert Berks Studio.

About Get Paused:

Get Paused is my survival story told in photographs and words about how a brain tumor and stroke changed my life. Each series shows how my art changed my life and my illnesses changed my art.

Being sick forced me to slow down and pause. Pausing allowed my perceptions to change. If I didn't get paused, I would have walked past these images and not photographed them. My illnesses have been a blessing in disguise.



Bicycle Project represents me. Every time I had surgery, I felt like the bikes, lying there with another part stripped.



Water Reflections are about moments in time and my need to heal by the water. In an instant the wind blows, a fish jumps, or a wave comes and eliminates the image completely.



Rust in Bloom is how I choose to see the fields of flowers in the rust.



The Hold On was shot in Seattle. I have multiple auto immune problems and a brain tumor.....some days you just need to hold on and the day takes you for a ride. Some days you want to scream.



Trees is about my eyes being open to all that is around me and seeing the forest through the trees.

JumpstART Proposal

I've been selected to participate in East End Art Council's JumpstART program. The mission of the program is to use art as a vehicle towards revitalizing the town of Riverhead by making it a place that attracts new businesses and visitors, thus aiding in future economic growth for the entire area.

My project consists of creating a pop-up gallery of my photographic memoir *Get Paused*. I will also construct a 12 foot movie screen and project the images as well. This will be on East End Arts property in the area in front of the barn. The pop-up gallery will be constructed using 2 patio umbrella stands, PVC pipe and picture hanging wire. The printed images will not be framed and will be hung with clips from the wire. This will be placed in front of the mosaic wall on the lawn of East End Arts. The movie screen will be set up in front of the barn but not attached. The barn will help with wind issues. I'm researching mounting the projector on a bicycle tying in the bikes to the project. If that doesn't happen, I'll have the projector on a stand.

The event starts at 5:00, during this time the prints in the pop-up gallery can be viewed. As the evening hours begin the images will be projected. I will also have a table set up with my book for sale.

To raise funds for this project I will be doing a letter writing campaign. There is also a donation button on www.getpaused.com. I understand I am fully responsible for any installation and clean-up that occurs as a result of this project. The grounds will be returned back to the original condition.

I am happy to respond to any questions, ideas or comments. I can be reached at:

phone: 212-777-6917

email: sp77711@yahoo.com

web: www.getpaused.com

With gratitude,

Sarah Prescott